

## Europass Curriculum Vitae



### Personal Data

Name, Surname

**Ela Vasi**

Date of birth

Place of Birth

Gender

Address

Fakultetit i gjuhëve të huaja

Telephone

Fax

E-mail

ela.vasi@unitir.edu.al

### Work experience

Dates	September 2012 onwards
Institution	Faculty of Foreign Languages, University of Tirana
Profession and position	Full time Lecturer
Main activity	Teaching Italian Language in Bachelor and Master Programs
Type of sector	Higher education
Dates	November 2010 – 2012
Institution	Faculty of Foreign Languages, University of Tirana
Profession and position	Part-time lecturer
Main activity	Teaching Italian Language in Bachelor and Master Programs
Type of sector	Higher education
Dates	November 2008
Institution	Faculty of Foreign Languages, University of Tirana
Profession and position	Member of student council.
Main activity	
Type of sector	
Dates	December 2008
Institution	PLIDA Societa` Dante Alighieri for Albania.
Profession and position	Member of the commission.
Main activity	Italian language exams.
Type of sector	

Dates	October 2008-2009.
Institution	Acuto Noci-Bari project.
Profession and position	Teacher of Italian language.
Main activity	
Type of sector	
Dates	March 2011
Institution	Participant in the course “ Giornate di studio sulla lingua e la cultura Arbëreshë.
Profession and position	Organized by “ F.LLI GIURA” school Maschito. Italy.
Main activity	
Type of sector	
Dates	December 2012.
Institution	Working in a team teaching Italian in the project Twin Albania.
Profession and position	“ Teaching and work for integration “
Main activity	
Type of sector	

### Education and training

Dates	02.05.2017.
Title of qualification awarded	PHD. Thesis Title: “TEKSTI PROMOVUES NË GJUHËN SHQIPE DHE ATË TË HUAJ, SI FORMA TË KOMUNIKIMIT EFIKAS PUBLIK, KARAKTERISTIKAT DHE DALLIMET MIDIS TYRE. E TASHMJA DHE PRIRJET PËR TË ARDHMEN.” (“ Advertising texts in Albanian and foreign languages as an efficient form of public communication. The characteristics, differences, and their present and future expectancy.”)
Field of study	
Institution	Faculty of Foreign Languages, University of Tirana
Level in national & international classification	
Dates	July 2010.
Title of qualification awarded	Master Degree in Italian Language. Thesis title: “Touristic Albanian – Italian pocket dictionary. Attached a brochure on culture and Albanian traditions” “Fjalori turistik shqip – italisht” me një shtojcë mbi kulturën dhe traditat shqiptare.
Field of study	Cultural and Touristic Communication.
Institution	Faculty of Foreign Languages, University of Tirana.
Level in national & international classification	
Dates	July 2008.
Title of qualification awarded	Bachelor Degree .
Field of study	“ Cultural and Italian civilisation. (“Gjuhë, kulturë dhe qytetërim italian”) .
Institution	Faculty of Foreign Languages, University of Tirana.
Level in national & international classification	
Dates	July 2005.
Title of qualification awarded	Finished Foreign Language High – School “ Asim Vokshi”.
Field of study	
Institution	
Level in national & international classification	

**Articles**

June 2021 The use of loanwords in today's Albanian language and their role in communication, is it a positive trend or something to be avoid? International magazine for social sciences "Vizione" issue No.37 ISSN 1409-8962,-Printed form, ISSN 1857-9221. – electronic form. [www.visionmagazine.org](http://www.visionmagazine.org)

February 2019 Advertising, their role in consumer societies, and the importance of language in audio- visual messages. International magazine for social sciences "Vizione" issue No.32 ISSN 1409-8962,-Printed form, ISSN 1857-9221. – electronic form. [www.visionmagazine.org](http://www.visionmagazine.org)

November 2015 International Multidisciplinary Research Journal. Volumi 3 Issue 8 European Academic Research. ISSN 2286-4822, ISSN-L 2286-4822. "Types of Advertising Based on the Model of Jean-Marie-Floch and Their Illustrations Through Commercials in Albanian and Their Effect. The Transmission of The Message to the Consumer Focusing on the Three Main Elements World-Image- Sound".

January 2016 International Multidisciplinary Research Journal. Volumi 3 Issue 10. European Academic Research. ISSN 2286-4822, ISSN-L 2286-4822. "Advertisement pushing the boundaries through Visual Metaphor".

November 2015 Volume 9, No.2 "Kombinimi Markë - logo- fjalë në publicitet dhe ndikimi tek marrësi i mesazhit" ( The combination Brand- Logo – Word in publicity and the influence on the message receiver) Revista Studime Sociale "Social Studies magazine" ISSN 2309-3455 (print) ISSN 2309-3471 (Online).

August 2015, no 24 , International magazine for social sciences "Vizione" ISSN 1409-8962,-Printed form, ISSN 1857-9221. –electronic form. "Types of advertisement" [www.visionmagazine.org](http://www.visionmagazine.org)

**Conferences and discourses.**

November 2014 "Un confronto fra il linguaggio della pubblicità in lingua italiana ed in lingua albanese" " Një krahasim mes gjuhës së publicitetit në italisht dhe shqip."

International scientific Conference " GJUHA ITALIANE NË SHQIËRI MIDIS TË SHKUARËS DHE TË ARDHMES". (Italian language between the past and future in Albania)

October 2012 : " Domosdoshmëria e përvetësimit të mikrogjuhëve në kushtet e reja të zhvillimeve të përgjithshme dhe globale. (The necessity of the assimilation of microlanguages under new circumstances of general global developments) National Scientific Conference . Tirana. Published in the summary page 45. With coauthor.

April 2012. "Valutazione ed autovalutazione delle performance nella lingua C: Alcune tecniche efficienti per un feedback continuo". (Vlerësimi dhe vetëvlerësimi i performancës në përvetësimin e Gjuhës C). International scientific Conference , Tirana

December 2011. International Scientific Conference "Aleksandër Moisiu" University Durrës "Development Problems of childhood and adolescence in transitional societies." Title of discourse: "Cultural difference as cause and the nature of the mistakes made by the Albanian students learning Italian as a foreign language.(Diferencat kulturore si shkak i natyrës së gabimeve të bëra nga studentët shqiptarë që mësojnë Italishten si gjuhë të huaj.)

September 2011. "Programi i përvetësimit të gjuhës latine dhe formimi i përgjithshëm universitar në ditët tona." "The program of assimilating Latin and the general present University structure" International Scientific Conference. Alb Shkenca Prishtinë. Alb Science Prishtinë. summary and proceeding .pg 696.

May 2011."Mbi didaktikën e gjuhës latine dhe lidhjet e saj me filologjinë." On Italian didactics and its connections with philology (linguistics). International Scientific Conference. Tirana.

December 2010. "Sfidat për një edukim turistik bashkëkohor të shqiptarëve". "The challenges for a contemporary touristic education of Albanians" International Scientific Conference. Tirana.

September 2010. "Sfidat e shqiptarëve në praktikën e përvetësimit të gjuhës italiane" " The challenges of Albanians during the practical learning of Italian.

International Scientific Conference Alb Shkenca, Tirana, Coauthor, Published

June 2010, "Karl Otten, un testimone eccellente della rivolta albanese del 1912", Karl Otten, një dëshmitar i shkëlqyer i kryengritjes shqiptare të 1912-ës" " Karl Otten an excellent witness of the Albanian rebellion in 1912." **International Scientific Conference** "Letteratura Adriatica, Le Donne e la scrittura di Viaggio" Faculty of Foreign Language. University of Tirana.

**Research**

**Translation.**

December 2009 Published in "Gazeta Shqiptare, Milosao", "Dove troverò un posteggio?"( Ku ta gjej një vendparkimi) ( Where to find a parking place?) written by Dino Buzzati.

December 2008 "Il sapore delle prugne"(Shija e kumbullave të egra)(The taste of wild plums) written by Cesare Pavese in the volume Viaggio Infinito (Udhëtim i pambarim), pg. 238.

**Personal skills and competences**

**Mother tongue**

Self-assessment

European level (\*)

Italian

English

Spanish

Latin

**Shqip**

Understanding		Speaking	Writing
Listening	Reading		
C2	C2	C2	C2
C2	C2	C2	C2
B2	B2	B2	B2
<i>Excellent</i>		<i>Excellent.</i>	

**Social skills and competences**

Sociable, easily develop good relationships with people, team work skills, intercultural skills

Communication and organization skills

Excellent communication skills in standard language, excellent communication skills with colleagues, excellent Italian writing and speaking skills, excellent Communication skills in multicultural and international environments.

Organisational skills and competences

Planning, time management, establish collaborative relationship, able to manage change, understand creative processes , self-motivated, capable of systems thinking, highly-motivated worker, able to work under tight deadlines, analytical skills, skills on problem solving, to put priorities to take decisions, to respect the hierarchy.

**Technical skills and competences**

Use of telecommunication, photocopying, design, photography, recording devices.

Computer skills and competences

Very good skills on computer programs: word, excel, power point, Internet, E-mail

**Other skills and competences**

Driving license

Holder of a driving licence, Type B .

Awards

Excellent student award (gold medal), Master of Sciences program, issued by the University of Tirana, 12.11.2012

March 2010 winner ( 3<sup>nd</sup> prise) of the literary competition “Scrivi con noi”(Shkruaj me ne, Witte with us)

March 2009 winner ( 2<sup>nd</sup> prise) of the literary competition “Scrivi con noi”(Shkruaj me ne, Witte with us)