

REPUBLIC OF ALBANIA UNIVERSITY OF TIRANA FACULTY OF FOREIGN LANGUAGES DEPARTMENT OF ENGLISH



COURSE SYLLABUS Communication Skills

Credits: 4 ECTS; 40 contact hours (20 lectures / 20 seminars)

Year / Semester: Year III, Semester I

Course Type: Compulsory

Study Program: Bachelor in English Language

Code of Ethics: Code of Ethics, University of Tirana (Articles 4, 6, 7, 9)

COURSE DESCRIPTION AND LEARNING OUTCOMES:

General Course Objectives: To provide students with a theoretical introduction to the field of communication studies as an interdisciplinary and applied discipline.

To equip students with basic knowledge of the main models, concepts, and theoretical approaches to communication.

To raise awareness of the importance of communication in society and its role in shaping culture and interpersonal relationships.

Specific Course Objectives:

- 1.To enable students to understand and define the basic elements, characteristics, and principles of communication.
- 2.To analyze and distinguish between the four main contexts of communication: interpersonal, group, public, and mediated.
- 3.To encourage students' active participation in discussions, interpersonal exercises, and public presentations as part of developing communicative competence.

Expected Learning Outcomes:

By the end of the course, students who meet the course requirements will be able to:

- 1.Effectively evaluate communication theories and apply them in their daily lives and in various contexts, especially interpersonal and family communication.
- 2.Engage in systematic study and research in the field of communication, while improving their skills in analyzing and synthesizing material in this domain.