



REPUBLIC OF ALBANIA
UNIVERSITY OF TIRANA
FACULTY OF FOREIGN LANGUAGES
DEPARTMENT OF ENGLISH



COURSE SYLLABUS
Literature and Culture of Language B

Course Load: 6 ECTS credits; 60 hours total — 30 hours of lectures / 30 hours of seminars

Year / Semester: Year I, Semester I

Course Type: Mandatory course

Study Program: Master of Science in *Trilingual Cultural and Touristic Communication*

Code of Ethics: UT Code of Ethics (Articles 4, 6, 7, 9)

COURSE SUMMARY AND LEARNING OUTCOMES

General Course Objectives: This course aims to expand students' knowledge of the cultural, literary, and social developments of the 20th and early 21st centuries in the context of Language A and Language B countries. It focuses on building intercultural communication through the analysis of mutual perceptions and national images, as reflected in migrant literature, art, philosophy, and media. Students will be equipped with theoretical and practical tools to analyze and construct cultural narratives that can be translated into cultural tourism itineraries.

Specific Course Objectives:

1. To equip students with knowledge and analytical approaches to understand and interpret the characteristics of modern and postmodern societies in a cultural and touristic context.
2. To develop the ability to connect historical, cultural, and artistic facts and to uncover cultural stereotypes through the analysis of artistic works from a comparative perspective.
3. To encourage critical reflection on the image of Albanian and Francophone societies through the reading of migrant literature written in French.

Expected Learning Outcomes:

By the end of this course, the student should be able to:

1. Draw parallels between the societies of two countries (the one they live in and the one whose language they are learning), highlighting similarities and differences through comparative approaches.
2. Provide personal interpretations of auto- and hetero-stereotypes, explaining their origins and their impact on intercultural communication.
3. Write essays that serve as initial attempts at constructing simple tourism-oriented communication focused on cultural tourism.