



REPUBLIC OF ALBANIA
UNIVERSITY OF TIRANA
FACULTY OF FOREIGN LANGUAGES
DEPARTMENT OF FRENCH LANGUAGE



COURSE SYLLABUS
DIGITAL CULTURE AND MEDIA

Workload: 4 ECTS credits; 40 hours (20 lectures / 20 seminars)

Academic year/semester: Year III, Semester II

Study programme: Bachelor in French Language and Albanian Sign Language

Code of Ethics: University of Tirana Code of Ethics (Articles 4, 6, 7, 9)

SUMMARY AND LEARNING OUTCOMES

General course objectives:

The course aims to raise students' awareness of issues related to digital culture and media, and to introduce them to the tools and skills necessary to work, search, and develop in a digital environment.

Specific course objectives:

- To provide students with the basics of digital culture, including key concepts such as digital technology, the internet, social networks, and cybersecurity.
- To develop critical media literacy, enabling students to critically analyze media content, understand the intentions and motivations of news sources, and demonstrate responsible media consumption.
- To develop information literacy skills, including the ability to find, evaluate, and effectively use information online. This includes identifying reliable sources, verifying information accuracy, and avoiding misinformation.

Expected learning outcomes:

By the end of this module, students will:

- Develop general awareness and knowledge of the digital environment and technology, becoming more confident and effective in their use.
- Be able to identify, evaluate, and use information in a conscious and critical way through digital tools and resources.
- Recognize online risks and security challenges and acquire skills to protect themselves and others from threats such as fraud, identity theft, etc.